

Peter Krull included in "40 under 40" list of top young business leaders



Peter Krull

Peter Krull, president of Krull & Company in Darien, has been selected by the *Savannah Business Report & Journal* as a 2009 member of its 40 under 40 list of top young business leaders. Krull &

Company is one of the East Coast's leading socially and environmentally responsible financial services firms.

"This is a great honor, and I am flattered to be chosen for this award. I think it further justifies and acknowledges the importance of eco-entrepreneurship along the coast," Krull said. He is the only individual to receive the award in the area of McIntosh County and Glynn County. The list is published annually by the *Business Report & Journal* and covers Georgia's coastal region.

Krull has recently returned to Darien after being a guest speaker at the Great Green Expo in Wilmington, Del., along with Ed Begley, Jr., and other environmental entrepreneurs. He travels regularly as a speaker on sustainable and responsible investing. He is also a frequent guest of "The Great Green Home Show" radio show and is a contributing writer at *Valley Business Front*, a business magazine in Roanoke, Va.

Krull is an expert on sustainable and responsible investing.

"Basically, we help clients put

their money where their mouth is," Krull said. "We believe that you should not have to own polluters or unethical companies."

The strategy incorporates screening companies based on their track record in terms of the environment, corporate governance, human rights, employee and community relations and other criteria. It also involves shareholder advocacy, encouraging companies to improve their operations and allocates a portion of assets towards community investments.

